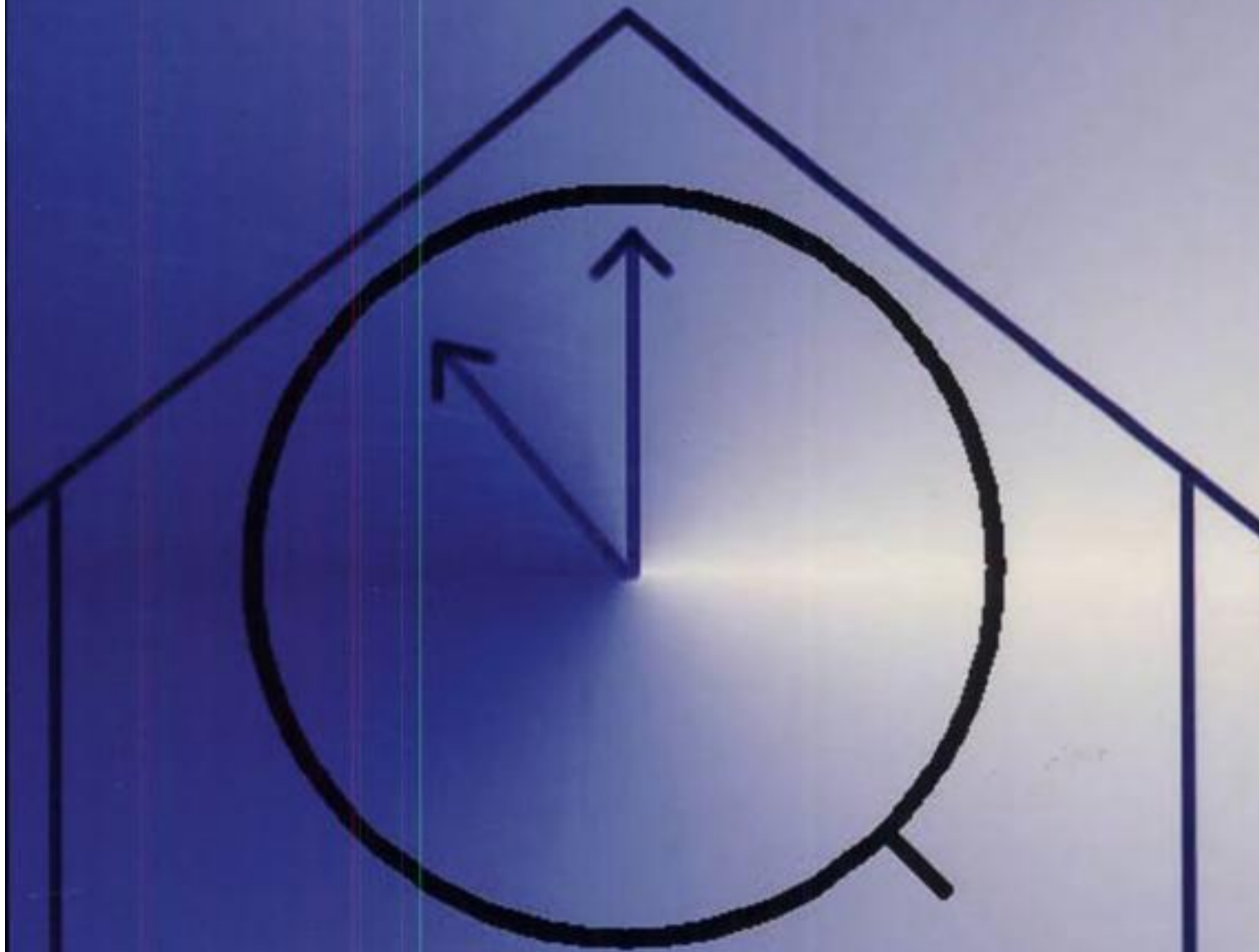


House Of Quality in a Minute

2nd Edition



Quality **F**unction **D**eployment

House of Quality (Qfd) in a Minute: Quality Function Deployment, Christian N. Madu, Chi Publishers Inc, 2006, 096760236X, 9780967602363, 116 pages. Quality function deployment (QFD) is an effective tool to help organizations become more competitive by designing their products and services to satisfy customers' requirements. The manager is guided on a step-by-step process to attaining this goal. This book is precise and direct and focuses on key issues in building the House of Quality otherwise known as QFD. By reading this book, the manager understands how to solicit customer requirement information, how design requirements are matched to customer requirements, how weights are assigned, how priorities are developed, and how activities can be benchmarked. The manager also understands how to solve the critical problems that help achieve customer satisfaction. This book also guides the reader to understand how companywide quality activities are related to QFD. This link is often lacking in other presentations of QFD that often fail to show the linkage between QFD and other quality initiatives and management programs..

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Taguchi methods and QFD hows and whys for management : a special collection of papers and essays on today's quality issues and new quality technologies, American Supplier Institute, Oct 1, 1988, , 110 pages. .

Environmental Planning And Management , Christian N. (Christian Ndubisi) Madu, 2007, Political Science, 244 pages. This book focuses on environmental planning and management. Environmental problems are not purely scientific; some of the major problems deal with poor management and the

Beyond Apples and Oranges Using Analogies to Catalyze New Product Adoption, Kathryn A. Fitzgerald, 1998, Consumers' preferences, 672 pages. .

Handbook of Total Quality Management , Christian N. (Christian Ndubisi) Madu, 1998, , 801 pages. Quality issues are occupying an increasingly prominent position in today's global business market, with firms seeking to compete on an international level on both price and

Six Sigma, Basic Steps & Implementation , Fred Soleimannejed, 2004, Business & Economics, 248 pages. .

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The Six Sigma Way , Pande, Apr 1, 2003, , . Cost reduction...productivity improvement...customer retention...these are the promises of the Six Sigma quality management system. The Six Sigma Way reveals how GE, Motorola

Transactions from the 13th Symposium on Quality Function Deployment , QFD Institute, 2001, , 290 pages. .

Rath & Strong's Six Sigma Leadership Handbook , Thomas Bertels, Rath & Strong, Feb 21, 2003, Business & Economics, 566 pages. Achieve unparalleled customer satisfaction and greater profitability with this essential handbook! Six Sigma is a proven and highly effective business initiative for improving

The QFD Handbook , Jack B. ReVelle, John W. Moran, Charles A. Cox, Feb 4, 1998, Business & Economics, 410 pages. Everything you need to design, implement, and manage a successful QFD program The QFD Handbook is a total how-to guide for companies planning to initiate a QFD program as well

The QFD book the team approach to solving problems and satisfying customers through quality

function deployment, Lawrence R. Guinta, Nancy C. Praizler, 1993, Business & Economics, 124 pages. .

Quality Function Deployment Integrating Customer Requirements Into Product Design, Yoji Akao, Sep 30, 2004, Business & Economics, 392 pages. Quality Function Deployment (QFD) is a method for satisfying customers by translating their demands into design targets and quality assurance points. For a thorough "how-to" on

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